



Ronnie Lopez

UX UI Designer

With more than 10 years of experience in various creative fields. Currently, my focus is on UX/UI design, where I specialize in conceiving technological solutions that integrate methodologies focused on user experience and the organization's business objectives.

EXPERIENCE

Torres & Torres group / UX UI Designer

Sep 2023 - Currently

App and Web design for international shipment traceability.

Implementation of work methods to improve project flow between development, CX and innovation teams.

Sessions with different types of users, stakeholder and experts to understand and define objectives and scope of the project. Prototyping, Design system, Intuitive Interface Design, Usability testing.

Telconet Latam / UX UI Designer

Jan 2023 - Aug 2023

Super App, Web, E-Commerce Design.

Interview stakeholders, developers and experts to gather information, coordination with teams of developers using agile methodologies, User Research, Design flow, Design system, Prototyping, Interface Design, Usability testing.

Jan Topic / UX UI Developer

Jun 2023 - Aug 2023

Web design and development of the candidate for the presidency of Ecuador.

I collaborated in multidisciplinary teams to achieve effective communication of the government plan and narratives towards the candidate.

Kipit / UI Designer

Mar 2022 - Jul 2022

Screen design for E-commerce of construction materials.

Experience working with Product Designer, contribution to the design system, adaptation of screen designs to tablet and mobile versions.

Softenterprise / UI Developer

Jan 2020 - May 2022

Design and development of digital books.

Gamification, defining the interaction of a physical to digital book for students and teachers, creation of a UI kit, coding of educational games.



ESTUDIES

IGAD	Infographic Design and Advertising.
Google - Coursera	Foundations of User Experience (UX) Design
Coderhouse	Advanced UX/UI Design
Disrupt Academy	International Certification in Design Thinking
User Research Academy	Certificate in user research
Edison	Design systems: strategy and practical foundations

HABILIDADES

UX	Research, Ideation, Prototype, UI, Wireframes Design Flow, User Centered Design, Usability Testing
Design	Branding + Identity / Design Thinking / Art direction / Illustration / Motion Graphics
Web	CSS + HTML5 + Java Script + React, Bootstrap
Tools	Figma / Adobe PS, AI, AE, AN / Wordpress / Miro / Jira

REFERENCIAS

Ing. José Rivas Systems Manager at Softenterprise	Contact: +593 98 173 0468
Carlos Rodriguez Marketing Manager at Telconet Latam	Contact: +593 96 185 2002